

Innovators aren't born. They're made.

In an environment where razor-thin margins and increased global competition reign supreme, innovation is no longer a nice to have—it's mission critical.

But what does innovation really mean? And more importantly, how do you make it happen in your organization?

With this six-week expert program led by the world's most respected thought leaders on innovation—Clayton Christensen, Jeff Dyer, and Hal Gregersen—you'll build the radically practical skills necessary to create transformational change throughout your company.

And because the compelling, interactive course is delivered digitally— to your desktop or your mobile device—you don't have to disrupt your schedule to reshape your future.

The Innovator's Accelerator is the world's best program on innovation

- **ACCESSIBLE:** 30 hours of bite-sized, self-paced modular lessons delivered online via web and video
- **ENGAGING:** Revolutionary interactive learning experience designed by IDEO
- **COST EFFECTIVE:** No down time, no travel expenses—plus a course fee that's a fraction of the cost of traditional learning programs
- **TRANSFORMATIVE:** Groundbreaking tools for emerging leaders to create real change throughout their organizations

It's time to innovate.

For more information on how, contact:
innovatorsaccelerator@apollogrp.edu

YOUR FACULTY



Clayton Christensen, Professor of Business Administration at the Harvard Business School and New York Times best-selling author of "The Innovator's Dilemma"

"We want you to know how to be an innovative person so you can come up with great ideas that have the potential to change the world."



Jeff Dyer, Professor of Strategy at the Marriott School, Brigham Young University, Co-author of "The Innovator's DNA"

"These are skills and techniques that the average person—you and me—can learn."



Hal Gregersen, Professor of Leadership at INSEAD, Co-author of "The Innovator's DNA"

"Ask interesting questions. Observe the world. Pay attention. If you practice these skills, you will get more innovative."